Agenda Item: 4

NORTH EAST AREA COUNCIL Project Performance Report

May 2018



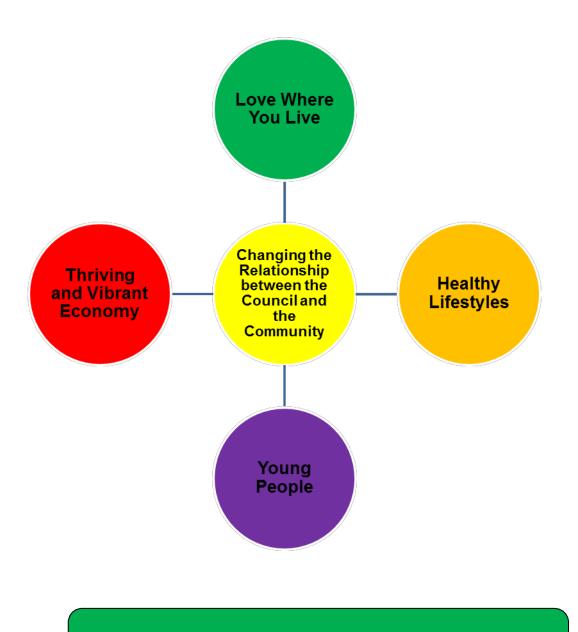
Young People from the North East Area Council who are helping to take care of their local Community





Introduction

The North East Area Council Priorities



Community Cohesion and Integration

The North East Area Council

The table below shows the Providers that have now been appointed to deliver a series of services that address these priorities, and deliver the outcomes and social value objectives for the North East Area Council. It can be noted that a number of projects are still in the development phase.

	Service	Provider	Contract	Contract start
Love Where You Live	North East Environment Team - Cudworth and North East	Barnsley Communit y Build	£135,000 18 months (extension granted April - June	date 1st September 2014 Contract completed
Love Where You Live	North East Environment Team - Monk Bretton and Royston	Barnsley Communit y Build	2016) £135,000 18 months (extension granted April - June 2016)	1 st September 2014 Contract completed
Love Where You Live	Environmental Enforcement	Kingdom Security	£91,990 21 months	4 th August 2014 Contract completed
Love Where You Live	Environmental Enforcement	BMBC Enforcement and Community	£18,883 21 months	1 st April 2016 Contract completed
Love Where You Live	Environmental Enforcement	Kingdom Security	£55,796 Per annum (+1 year + 1 year + 1 year)	1 st April 2016
Love Where You Live	Environmental Enforcement	BMBC Enforcement and Community	£10,800 (+1 year + 1 year + 1 year)	1 st April 2016
Love Where You Live	Parks Equipment	BMBC Parks Services	£10,000 (+1 year + 1 year)	1 st April 2014
Love Where You Live	Biodiversity Project - Hedgehogs	Various	£2,000	9 th June 2016
Thriving and Vibrant Economy	Rapid Response Team	Barnsley Communit y Build	£24,000	1st August 2015 Contract completed

Thriving and	Approptions	Dornolov	C245 00 /14	1st July 2016
Thriving and Vibrant	Apprentices and	Barnsley Communit	£245,00 (+1	1 st July 2016
Economy	Employability	y Build	year + 1 year + 1	
LCOHOIN	Litipioyability	y Bullu	year)	
Thriving and	Private Sector	BMBC	£35.000	June 2016
Vibrant	Housing	Enforcement	Service	Julie 2010
Economy	Management	and	Level	
Leonomy	Officer	Community	Agreement+	
	Omoor	Safety	£800 Safety	
		Caroty	Equipment	
Thriving and	Undergraduate	Leeds	£18,500	September
Vibrant	Placement	University	2:0,000	2016
Economy				
Young	Summer	C&K Careers	£45,000	9 th March 2015
People	Holiday		18 months	Contract
•	Internship			completed
	2015			'
Young	Summer	C&K Careers	£31,550	1st March 2015
People	Holiday		18 months	Contract
	Internship			Completed
	2016			
Young	Youth	Local	£130,00	3 rd October
People	Development	Community	ongoing	2014
	Grant	Groups and		
		Organisation		
Young	Dance and	QDOS	£9,000	November
People	Theatre			2015
	Performance			Contract
Health	Older Deeple's	Doveton	£20,646	completed 1st December
Lifestyles	Older People's Project	Royston and	9 months	2015
LifeStyleS	riojeci	Carlton	9 1110111115	Contract
		Community		completed
Healthy	Shopability	Barnsley	£7,824	1st September
Lifestyles	- Criopasiiity	Communit	6 months	2015
		V		Contract
		Foundatio		completed
Healthy	Fit Reds	Barnsley FC	£19,655	1 st October
Lifestyles			18 months	2015
				Contract
				completed
Healthy	Fit Me	PSS	£11,600	18 th September
Lifestyles		Health	18 months	2015
		Trainer		Contract
	-	S		completed
Healthy	Stop Smoking	South	£30,000	April 2018
Lifestyles	Community	West	12	
	Outreach	Yorkshire	months	
		Partnershi		

Changing the Relationship between the Council and the Community	Community Magazine Community Magazine	Corporat e Communication s Community Magazine	Community Magazine Community Magazine	December 2015 September 2016
and Community Cohesion and Integration	Volunteer Celebration Event	North East Area Team	£3,000	£3,000 completed

Part A Performance Monitoring

The following tables reflect the overview of performance of all the North East Area Council contracted services and projects. This includes performance data gathered for this Report as follows:

• Environmental Enforcement January – March 2018

• Stop Smoking Initiative Position Statement

• 2017 – 2018 North East Area Council Volunteering Statistics

North East Area Council Case Studies

Part B Summary performance management report for each service

Kingdom Environmental Enforcement commission

2017 – 2018 Contract 2

Quarter Three January – March 2018

Love Where
You Live

Healthy
Lifestyles

Thriving and
Vibrant
Economy

	RAG
Satisfactory quarterly monitoring report and contract management meeting.	
Milestones achieved	
Outcome indicator targets met	
Social value targets met	
Satisfactory spend and financial information	
Overall satisfaction with delivery against contract	

Overview

The North East Area is contracted to 2 x officers, this equates to **945** hours over this Quarter, and achieved is **870** hours which is **92%** of the contracted hours.

To date 63 Fixed Penalty Notices and 114 Parking Charge Notices for parking have

been issued in the area. **59** Fixed Penalty Notices have been for littering offences and **4** for dog fouling offences. Research on CIVICA, shows that eventually 70-75% of the revenue will been raised from the notices in the North East area.

Officers concentrate their patrols around intelligence led information from the tasking process and also from complaints on the street, and from the community at large. To date this quarter complaints and operations are ongoing and continue to be reported, and then attended. As we have progressed through this quarter reports from local residents continue, and are of a consistently good quality.

We have been met with an increase in specific witness information re offenders throwing litter from vehicles. It is believed this is because of the recent change in law. On these occasions armed with a witness statement we offer in the first instance a



Fixed Penalty Notice to allow the individual to discharge their liability rather than have Kingdom compile a file for prosecution at court.

Prosecutions continue for Littering and Dog Fouling. To date offenders have either paid prior to attending court, pleaded guilty prior to court, or have been found guilty at court. There has been a 99% success rate at court.

As of the 1st April Fixed Penalty Notices for littering will be increased to £100.00

Operations and Case Studies

Operations.

Dog fouling Operations have been continued in the Brierley Area still concentrating on the Church Street, Church Drive and Church Gate areas. Members of the public using the lane have approached the patrolling officers and although there has been no specific intelligence the feedback remains good.

Parking Operations Continue in Cudworth (mainly Robert Street, Carlton Street and Bank Street) now that we have increased the number of trained Parking staff. The fruits of this labour continues to have an effect, although the some of the community continue to park in contravention there, seems to be a behavior change. We continue to monitor this area.

The Trans Pennine Trail, Monk Bretton and Lundwood.

This part of the Trans Pennine Trail has been subject to some attention from Kingdom and staff continue to patrol. It has got to be accepted that a lot of the litter is gathered within the bushes and shrubs on the edge of the Trail and arrived there by wind action. However due to the area being fairly secluded and easy for members of the community to discard their rubbish and allow their dogs to foul. Although there are dog fouling bins some people continue to pick up the foul in a plastic bag and throw it into the surrounding shrubbery. To date we have not captured anyone committing an offence although it is going on and we will continue to monitor the area.



Midland Road, Royston

Midland Road, Royston has been subject to some extra attention from Kingdom staff with regard to intelligence gathered from Walkabouts, Police led operations have been attended, and general information to complaints are fed into the tasking process and from the street. All aspects of complaint were attended to, Littering, Dog Fouling and Parking. This was met with positive feedback and Fixed Penalty Notices and Parking Charge Notices in this quarter have been issued on Midland Road and immediate adjacent streets 5 Fixed Penalty Notices for litter, and 36 for Parking. The work in this area continues, and we have yet to catch a resident who regularly allows their dog to foul in this area. A plain clothes operation is being considered in this next quarter.

Added Value

Walkabouts.

Walkabouts continue. These are beneficial to both Kingdom Officers and Councillors and the Ward Alliances. Walkabouts in Royston on 13th February and 20th March created an amount of information to consider a case study. All aspects of Kingdom's work were involved. Also a Police Clean-up operation was attended by Kingdom staff on Midland Road where a number of Parking Charge Notices were issued. Officers have the list of future dates to attend.

'Litter Picking' days



For the 23 juveniles within the North East Area, together with juveniles form other areas, community litter picks have been completed in February at Stairfoot where two litter picks were organised for morning and afternoon. 69juveniles were invited with 32 attendees. In March on Shawfields Road, Carlton with 38 juveniles were invited and 11 attendees. There are 6 further iuveniles to date who have committed an offence in the North East area to cater for. The juveniles will attend th community litter picks subject to the agreement of their Parent or Guardian. These days will be overseen by Kingdom Staff. Juveniles have attended from this area and it has been both beneficial to the Juvenile. Parent and Staff who attend.



Title: POSITION PAPER Date: 17th May 2018

Report Authors:

Andrea Kazemi-Jovestani, Associate Practice Governance Coach, SWYpFT

Amanda Longdon, Team Leader, YSFB, SWYpFT

Sarah Sverdloff, Community Stop Smoking Advisor and Community Development Worker, YSFB, SWYpFT

1. Purpose of the report

This position paper is to inform the North East Area Manager of the aims, objectives and an overview of the activities of Yorkshire Smokefree in the North East area for the period 1st April 2018 to 31st March 2019.

2. Background

In 2015 the Council commissioned Yorkshire Smokefree Barnsley to deliver smoking support and advice for smokers living in the Barnsley District. This was initially for 3 years, and has recently been extended to 2019.

Yorkshire Smokefree Barnsley is commissioned by Public Health in Barnsley Metropolitan District Council to deliver a range of stop smoking interventions to smokers living in the Barnsley district. Yorkshire Smokefree Barnsley is delivered through South West Yorkshire NHS Partnership Foundation Trust.

Options include online, telephonic and face to face support delivered by the core specialist service and locally enhanced services within GP practices and Pharmacies. These services are subcontracted by the Specialist Service. These options offer smokers tailored advice and support that are intended to be more accessible.

In 2018 the North East Area Council were interested in developing a local service with additional funding for one year. This area has higher than the national average levels of smoking. There are 11,968 smokers across the four electoral wards of the North East Area Council.

An advisor/development worker was employed in April 2018 and is part of the Yorkshire Smokefree Barnsley core specialist team, employed by SWYpFT. This post is being sponsored by the North East Area Council, and will be linking into the work of the North East Team.

This report provides an update on the work to date, the challenges and the future developments planned to date.

3. Detail

Yorkshire SmokeFree Barnsley currently delivers eight stop smoking clinics in the North East area. These include the core specialist team and the Local Enhanced Service providers:

- Brierley MC
- Grimethorpe Surgery- The Grimethorpe Centre
- BHF Highgate surgery- Grimethorpe
- BHF -Lundwood Priory Campus
- SKF Lo Chemist Lundwood
- Weldricks Pharmacy Royston
- Cudworth clinic all day Wednesday

Since coming into post on 25th April, the new post holder (Sarah) has set up the following clinics:

Royston Library Clinic
 Royston Group Practice
 Cudworth Clinic
 Tuesday afternoon
 Wednesday afternoon
 Thursday afternoon

Sarah is exploring the possibility of setting up and running more clinics within the North East area.

4. Challenges

It is important to recognise that there are stop smoking services in our communities that people can access. However this does not come without its challenges. For some people accessing services can be difficult. This might be due to income (travel out of their community), confidence, or lack of understanding of both the importance of healthy living and the will to engage.

The CCG has recently introduced a scheme called Get Fit First. If someone smokes they will be encouraged to undertake a smoking cessation programme prior to surgery. The expectation is that the GPs refer people into Yorkshire SmokeFree Barnsley for support prior to surgery. The challenge is therefore 4 fold:

- Knowing that there is the right kind of service in the North East area.
- Understanding where these are.
- Having a robust referral pathway.
- Promoting services ensuring GPs, Pharmacies and other community organisations have quick reference information.

5. Progress to date (Media, Marketing, Stakeholder engagement)

Since joining the Yorkshire Smoke Free team Sarah has developed referral pathways with community organisations within the North East area in Private Sector Housing, Environmental Health, Neighbourhood Nursing Services, AGE UK, Voluntary Action Barnsley, and other third sector organisations.

Sarah has developed a poster which has been posted in local areas and is developing a Facebook page with the North East Area Council Community Development Worker. Social Media training is booked for May.

As part of Sarah's induction she has shadowed local Councillors and the core North East Area Team.

Sarah has had meetings with Darren Rowe and Alaina Briggs from My Best Life to discuss how we can link in together.

Sarah is currently organising presentations with various community organisations. A media launch is to be organised for the Summer which is aimed at raising the profile of Sarah, her work, referral pathways etc.

Please see:

Appendix A – meetings agreed

Appendix B – Performance measures.

Appendix A

MEETINGS TO ATTEND AT THE REQUEST OF THE AREA MANAGER.			
Attend a monthly operational meeting with the Area Manager.		Team Lead/Stop Smoking Advisor	Monthly
Attend a quarterly monitoring meeting with Area Manager, the Health and Wellbeing Manager, and a representative from the Healthier Communities Commissioning Team. Feedback from these meetings will form part of the Area Managers Report back to the Area Council	These meetings to be attended by: Service Manager/Team Lead as well as Stop Smoking Advisor	Amanda Longdon/Service Manager	Quarterly
Attend the monthly North East matrix meetings (partnership meetings), and link in with Officers and Stakeholders who work in the area.		Stop Smoking Advisor/Team Lead	Monthly
Attend a Ward Alliance meeting in each of the four Wards to explain the initiative.		Stop Smoking Advisor/Team Lead	ТВА

Appendix B

PERFORMANCE MEASURES REQUIRED BY THE NORTH EAST AREA COUNCIL

It is proposed that Sarah delivers against the same indicators as the main contract for the core service, but measurements would be specifically analysed against outcomes in the North East. These are set as agreed between the Service Manager and the North East Area Council Manager in January 2018 and are summarised below.

Barnsley Stop Smoking Performance Monitoring - North East Area Key Performance Indicators - there are 11,968 smokers across the four electoral wards					
	of the North East Area Council				
	THOSE IN TREATMENT -	target 4%			
1	The service should aim to treat 4% of the smoking population in the North East Area (Client referrals who have accepted service but may or may not have set quit date)	4% Annual target	480		
	4 WEEK quits - target	55%			
2	The service should aim to get 55% of those who have set a Quit Date to have quit at 4 weeks	Quit Rate performance	55%		
	12 WEEK QUITS - target 50%				
3	The service should aim to get 50% of those who have quit at 4 weeks to quit at 12 weeks	Quit Rate performance	50%		
	CO MONITORING - targ	et 70%			
4	The service will measure the number of service users who are CO Tested - target 70% - against face to face quits	CO Rate performance	70%		
	E CIGARETTES - new m	neasure			
5	Number of smokers entering the service using an E Cigarette and tobacco	Number counted	New Measure		
CUSTOMER FEEDBACK - target 4 per annum					
6	Customer feedback	Target	12		
	PROMOTIONAL ACTIVITY - target 4 per annum				
7	Promotional activity	Target	12		

Supporting Borough Wide Stop Smoking Programmes









Smokefree Zones

We now have several voluntary outdoor smokefree zones across the borough - all our key playparks are now smokefree, our markets are smokefree and our town centre PALS Square is also smokefree. Please help us to 'make smoking invisible' by not smoking or vaping in these areas or any other areas where children are present.

Illicit/Counterfeit tobacco products

Cheap illegal tobacco' cigarettes make it easier for children to access and become addicted to smoking. You can help us combat this by reporting anonymously any suspicions you have of illicit or counterfeit tobacco products being sold, to our dedicated enforcement te am on: 01226 7737 43 or email regulatoryservices@barnsley.gov.uk

8 out of 10
people in
Barnsley don't
smoke

E-cigarettes
are much less
harmful than
smoking

Anyone who
has struggled to
quit should try
switching to an
e-cigarette

Smoking is Barnsley's number one killer and the best thing a smoker can do is to quit completely, now and forever...

Where do I go for help to stop smoking?







Online

On the phone

In person

0800 612 0011 03306601166
Free from landlines Free from mobiles
www.yorkshiresmokefree.nhs.uk





Cudworth, Monk Bretton, North East, Royston

North East Area Council

2017 - 2018 Volunteering Statistics



The North East Area Council recorded the following Volunteering statistics in 2017 – 2018.





1,433 Volunteers across the four Wards of the North East Area Council

A total of 8,389 volunteering hours recorded from April 1st 2017 to March 31st 2018



Which at £13.51 an hour, equals £113,335



172 new Volunteers joined us

A Big Thank You to all our Volunteers who have helped and supported the North East Area Council, and who Love Where They Live



North East Area Council

Case Studies

North East Area Council

Cudworth, Monk Bretton, North East, Royston

Brierley Resident Group - Onwards and Upwards!

Case Study March 2018



Corporate Priorities

People Achieving Their Potential, and Strong and Resilient Communities

During April of 2017 the Barnsley North East Ward Councillors called a public meeting for the residents of Brierley. The meeting was held to highlight the lack of community representation within the ward, from the village of Brierley. This lack of representation had in turn led to the demise of the community spirit within the village, with no community projects either being planned or encouraged. Following the initial meeting a volunteer chairperson was nominated to steer the group into formation.

To form the constitution 8 residents volunteered to break away into a sub group, and shape what the group should look like and what it should concentrate on to re-generate that missing community spirit. The contents of the constitution were agreed, and the group committee was established and voted into position. Brierley Residents Group was born in September 2017 with its aim to:

"Enhance Community Spirit and maintain a sustainable, attractive, healthy environment for all residents and visitors to Brierley village."

Once the group was formed, funding was secured with help of the local Ward Alliance to ensure sustainability of the group for the next 12 months. This included registering the community group, opening a bank account, obtaining public liability insurance, and securing a meeting place with facilities to fulfil our needs.

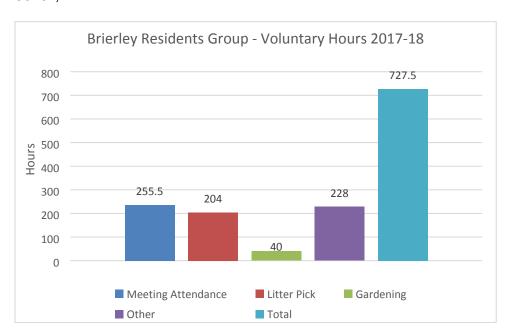
From here the group has moved from strength to strength. Regular Monthly meetings (followed by refreshments) have been held with strong attendance to discuss issues facing the village, and to form action plans. Meetings with the Area Team and the Councillors are held on a regular basis, this gives the group the opportunity to discuss possible projects and receive support and advice when needed. During these sessions various initiatives have been identified and are currently under review with collaboration from the Ward Alliance, the North East Area Council Team, the NEET Team, Berneslai Homes and the local community itself.

Various funding initiatives have taken place over the last six months to enable the group to be a little more self-sufficient and to fund projects for re-investment in the village. During the six months that the group has been active the residents have volunteered 727.5 hours of their time, equating to £9828.53 of match funding. Examples of community events taken place so far are:

- 6 Litter picking events (with one pick being sponsored)
- 3 Community Gardening Events
- Spring Fete

The spring fete was held on the 17th of March, with strong support from the Ward Alliance and the Area Team, and marked the village's first major community event in many years. Despite the weather the turnout was fantastic, with £827 being raised to be spent on improving the village. Therefore, between sponsored litter picking, donations and the spring fete the residents of Brierley have raised £1,217, which, when added to potential match funding hours equates to a potential of £11045.53 accrued within the first 6 months of the group's activity.

Moving forward we will be working with the Ward Alliance to identify publicly owned land with a view to initiate a community gardening project, either traditional or edible. Work is already underway to develop a sustainable environment concerning litter and various other suggestions are being considered as projects to invest the money raised, so far, in.



Total Hours

Meeting Attendance	235.5
Litter Pick	204
Gardening	40
Ward Meetings	20
Other	228
	727.5

Cost Equivalent

Rate	£13.51
Total Hours	727.5
Cost Equivalent	£9,828.53

North East Area Council

Cudworth, Monk Bretton, North East, Royston

Brierley Resident Group Spring Fete March 2018

Case Study Quarter 4

Corporate Priorities

People Achieving Their Potential, and Strong and Resilient Communities



The Brierley Residents Group is a fledgling community group whose principle aim is to help rekindle community spirit and cohesion. Their dedication and enthusiasm is truly inspiring. Their first community Spring Fete was held in March this year, and this Case Study reflects the fantastic job they did, the power of Community spirit and Volunteering, and the success of partnership working in the North East Area Council.

Dear Caroline & David, hope you are both well, we just had to let you know WE DID IT!!

WOW simply WOW !!

The weather could have not come at a worse time, I honestly thought on Thursday after the weather forecast that it might have all been a waste of time! How wrong I was! The group though remained positive, wrapped up warm and continued to dress the village in the rain and I'm so glad we did!!

Jeff kindly opened our event by cutting a ribbon and wished us all the best during a little speech which marked our first ever event! Lovely!

The Brierley Bake Off had 27 cakes entered! Auctioning them off was fun and they all sold!

The Alpacas went down a storm, nobody got bitten thankfully, and the kids loved them! I kept the spirits up of the attendant who stood in the bitter cold guarding the disco dome with hot sweet tea every hour! Dorothy & Alan worked the Tombola and raised us £80. We raised in total a staggering £827.12! A few hundred residents came out despite the weather over the few hours we were there, fabulous to see, but oh boy was it cold, Beth & Rob can vouch for this they were sat in it all afternoon taking 50p entrance fee and selling out of raffle tickets but kept smiling and kept positive, simply wonderful to be a part of something against all odds still successful!

I've just got back from taking signs and posters bunting & balloons down I've had vans pipping shouting positives about Saturday, some runners stopped to ask me who won the cake competition, an elderly gentleman thanked us for bringing Alpacas said he'd never seen anything like that before close up, dog walkers thanking us, cars slowing down and shouting through the windows as they passed, I've had thumbs up signs it's immense I've only been out 2 hours!!

Hey we are all mini celebrities this week; I can't go to the shop without being recognised!!

I've had NOT ONE bad word! They are all asking when the next one is and hope it's on next year, I've told them it is but next years will be in May!

I just wanted to thank you both for your help and guidance on this crazy unfamiliar path I chose to take organising this event! The funding was much appreciated too and made a massive difference especially when I saw how many children were queuing in the snow for a go on the disco dome! The first aiders had an easy 3 hours with no casualties, no problems, no complaints, no issues, all well organised and ran smoothly for a first attempt!

I'm afraid all this means is you will be hearing from me again, the group are already planning another meeting to start the ball rolling with another one for later in the year!

Onwards & upwards!!

Kind Regards Dee



North East Area Council

Cudworth, Monk Bretton, North East, Royston

North East Area Council Case Study Royston Academic Achievement Awards 13 March 2018

Corporate Priorities

- People achieving their potential
- Stronger and resilient communities

Project summary

The primary purpose of the awards was to recognize academic excellence in the four Primary Schools in Royston and rewards those promising students who, with their work, have shown outstanding potential. Pupils were awarded trophies and certificates by the Mayor.

The awards were organised by Gemma Conway a volunteer from Carlton Tara with only a small amount of support needed from the North East Area Team. Gemma did an outstanding job in organising the event with over a 100 pupils and adults attending the evening.

There were 6 award categories in total:

The 5 main categories were:

- Academic: Excellence in Maths, English and Hand writing.
- Citizenship:
- Attendance:
- Sport:

Students were be selected from Key stage 2: 1 Boy and 1 Girl from each of the main categories

The 5th category was:

Courage and Resilience: For a child who has achieved despite difficulty.
 1 Child from each school for the category

The award ceremony was held in Barnsley Town Hall.





Feedback from Head Teachers

"It was a lovely event last night. The children, parents and staff were all very proud of the children's achievements and rightly so. Please pass on my special thanks to the Mayor, Gemma (for being so accommodating and flexible) and all the ward alliance"

"It was a lovely evening; thank you to the ward alliance for organising it all. We've had lots of positive feedback from families. It would be good to repeat it annually if that is possible."

Outcomes from the event

Children are likely to become more enthusiastic and lifelong learners as a result of being provided with encouragement thus helping them to reach their maximum potential in a caring community

Caroline Donovan North East Area Council Manager May 31st, 2018